



Andrea Mancuso Morini

ID: CA25395HL | **Work permit:** Italian | **Date of birth:** 8 Oct 1991 |

Place of birth: Parma, Italy | **Nationality:** Italian | **Gender:** Male | **Phone number:**

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ABOUT ME

Professional with experience in the high-quality agri-food sector and Geographical Indications (PDO and PGI), a fast-growing field requiring multidisciplinary expertise. After an initial experience at AICIG (now OriGIn Italia), since 2016 I have been working at the Consorzio Tutela Aceto Balsamico di Modena, focusing on communication, marketing and project development for one of the most internationally recognized Italian products and among the leading PDO/PGI products in the country. Particular attention is dedicated to the protection, promotion and valorisation of agri-food excellence through the strategic role of Consortia for the protection of Geographical Indications.

WORK EXPERIENCE

PROJECT AND EVENTS MANAGER – CONSORZIO TUTELA ACETO BALSAMICO DI MODENA – 16 Mar 2026 – Current – MODENA, ITALY

Management of the Consortium's projects and funding opportunities: monitoring calls for proposals, developing and submitting applications, coordinating the implementation of approved projects and overseeing project reporting. Management of relationships with project partners and suppliers, as well as coordination of data collection for reporting and internal decision-making support. Organizational support for communication activities, public relations and institutional events (tastings, masterclasses and outreach initiatives).

MARKETING AND COMMUNICATION MANAGER – CONSORZIO TUTELA ACETO BALSAMICO DI MODENA – 4 Sep 2016 – 13 Mar 2026 – MODENA, ITALY

Coordination of communication and marketing activities in Italy and in key international markets at the Consorzio Tutela Aceto Balsamico di Modena, reporting directly to the General Director. Management of relationships with partner communication agencies and coordination of related project activities. Operational management of funded projects benefiting the Consortium, including project preparation and financial reporting in collaboration with the administration office and external project development agencies.

INTERNSHIP – AICIG - ASSOCIAZIONE ITALIANA CONSORZI INDICAZIONE GEOGRAFICA (NOW ORIGIN ITALIA) – 1 May 2016 – 31 Aug 2016 – ROMA, GROSSETO, MODENA, ITALY

Multi-site internship at AICIG and Geographical Indication Consortia (Pecorino Toscano PDO, Aceto Balsamico di Modena PGI), focused on the Geographical Indications system, consortium governance, and strategies for the protection and promotion of PDO/PGI products.

EDUCATION AND TRAINING

1 NOV 2024 – 31 MAY 2025 Roma, others, Italy

MASTER DIRETTORE DI CONSORZIO DI TUTELA Fondazione Qualivita

Main subjects: Geographical Indications system (PDO/PGI), governance of Protection Consortia, GI regulations and protection, territorial marketing and promotion of certified products.

Skills: management of consortia and certified supply chains, promotion and protection of PDO/PGI products, stakeholder coordination and development of GI promotion strategies.

Website <https://www.qualivita.it/attivita/master-direttore-consorzio-di-tutela/>

1 JAN 2017 – 31 AUG 2017 Bologna

MASTER ESPERTO PROGETTI FINANZIAMENTI E FONDI EUROPEI Alma Mater Studiorum Università di Bologna

Main subjects: EU policies and programmes, EU project design (Europlanning), project cycle management, management and financial reporting of European funds, project monitoring and evaluation.

Skills: design and management of EU-funded projects, analysis of calls for proposals, development of international partnerships, administrative and financial management of projects.

Website <https://master.unibo.it/meffe/it> | **Level in EQF** EQF level 7

1 NOV 2015 – 31 AUG 2016 Parma, Italy

MASTER MAFOOD AGRIBUSINESS AND FOOD MANAGEMENT Università di Parma, Sole 24 Ore Business School

Main subjects: Agribusiness Management, Food Marketing, Food Supply Chain, Food Law, Food Sustainability and Quality, Export Management.

Skills: agri-food supply chain management, food & beverage marketing strategies, food regulations and certification systems, development and internationalization of agri-food businesses.

Website <https://www.unipr.it/notizie/borse-di-studio-il-master-agribusiness-food-management>

1 OCT 2013 – 31 OCT 2015 Parma, Italy

MASTER DEGREE IN INTERNATIONAL BUSINESS AND DEVELOPMENT Università di Parma

Main subjects: International Financial Management, International Accounting and Governance, Development Economics, Environmental Economics, Economic Statistics, International Branding and EU Policies.

Skills: analysis of international markets, financial and accounting management in multinational contexts, evaluation of policies and development projects, economic data analysis, and ability to work in intercultural environments.

Website <https://corsi.unipr.it/it/cdlm-ibd> | **Level in EQF** EQF level 7

1 OCT 2010 – 15 MAR 2014 Parma, Italy

DEGREE IN ECONOMICS AND MANAGEMENT Università di Parma

Main subjects: Business Administration, Microeconomics, Mathematics and Statistics for Economics, Accounting and Financial Statements, Private Law, Marketing and Corporate Finance.

Skills: business and economic analysis, data interpretation, preparation and analysis of financial statements, support to decision-making processes and understanding of market dynamics.

Website <https://corsi.unipr.it/it/cdl-em> | **Level in EQF** EQF level 6

● LANGUAGE SKILLS

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C2	C1	C1	C1
SPANISH	C1	C1	B2	B2	B2
GERMAN	A2	B1	A2	A2	A2
FRENCH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

Microsoft Office | Social Media | Organizational and planning skills | Motivated | Good listener and communicator | Reliability | Decision-making | Responsibility | Critical thinking | Written and Verbal skills | Flexibility | Strategic Planning