

PERSONAL INFORMATION

Federico Desimoni



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Sex Male | Date of birth 8 June 1969 | Nationality Italian

PROFESSIONAL EXPERIENCE

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| 1993-1996 | “Pratica legale” – internship with the Law Firm of Massimo Piazza, Lawyer
<i>Activity or sector</i> civil and commercial law |
| 1997 | Internship in the Chamber of Commerce, Industry, Craft trade and Agriculture of Cremona - office for foreign trade/international contracts |
| 1998 - 2011 | Prosciutto di Parma Protection Consortium – head of legal affairs and surveillance |
| Since 2006 | Member of the scientific committee of the 2nd level master in food law at the University of Turin, faculty of Law |
| November 2011 - 2013 | Vice General Manager of the Parma Ham Consortium |
| Since 2006 | Member of the certification committee of <i>Istituto Parma Qualità</i> , a control and certification body for PDO and PGI products, which, in 2010, was replaced with the Safeguarding and Independence Committee of the same body |
| Since March 2010 | Freelance consultant in food law. |
| Since January 2011 | Member of the Environment Group of the “Prosciutto di Parma District” |
| Since November 2013 | General Manager of the <i>Consorzio Tutela Aceto Balsamico di Modena</i> (Consortium for protection of Balsamic Vinegar of Modena) |
| Since April 2014 | Member of the Board of Directors of Palatipico Srl – a company operating in the promotion of agri-food products of Modena |
| Since April 2015 | Member of the Board of Directors of the Italian Association of Geographical Indications Consortia (AICIG) |
| Since 2022 | General Manager of the Distretto del Cibo dell’Aceto Balsamico di Modena PGI
Vice Managing Director Catechesis Office for the Parma Diocese |

EDUCATION AND TRAINING

- 1993 I graduated in law from the University of Parma
Final dissertation in commercial law
- 1996 Licence to practise law obtained from the Court of Appeal of Bologna
Until March 2013, I was registered with the Bar of Parma, special list
- 2000 Specialization course in European Union law – Associazione Italiana Giovani avvocati c.o. Ordine Avvocati di Reggio Emilia
- 2013 I graduated in “Religious Sciences” from the theology faculty of Emilia-Romagna Region.
- 2016 I obtained a Master’s degree within Massive Open Online Courses (MOOC) and a “Business management and strategy” diploma from the Sole 24 ore Business School.
- 2017 I obtained the Professional Sommelier qualification from the Italian Sommelier Association (AIS) – Reggio Emilia and I attended the *Sommellerie scuola concorsi* - AIS of Reggio Emilia
- 2018 “Food storytelling” short master at Scuola Holden (Turin)
- 2018-2020 Master sommelier ALMA-AIS “Wine management and communication” (Colorno – Parma); tesis “From analysis to sensorial storytelling” (vote 100/100)
- Course “effective communication” – ALMA/AIS
- Course “How can I tell you” writing and sensory – Centro Studi Assaggiatori - Brescia
- Course “Brand Ambassador” – Associazione Italiana Sviluppo Marketing
- Course “The voice telling the taste” – Elena Astone/Centro Studi Assaggiatori – Brescia
- since 2020 Scuola Counselling Maieutico c.o. Centro Psico-Pedagogico Daniele Novara – Piacenza
First level: “So-stare nel conflitto” - generative conflict management
Second level: “Colloquio maieutico” – personal counselling and coaching for a personal and professional grow
Third level (still ongoing): “Conduzione maieutica dei gruppi” – leading groups in a generative way.
Counsellor diploma expected by June 2023.

PERSONAL SKILLS AND COMPETENCES

Mother tongue Italian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	Proficient user	Proficient user	Proficient user	Proficient user	Independent user
French	Basic user	Basic user	Basic user	Basic user	BASIC USER

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user: Common European Framework of Reference for Languages

Driving License B

ADDITIONAL INFORMATION

Publications

- Co-author of the paper “Protecting Geographical Indications in Emerging Markets (Brazil, Russia, India and China). A practical manual for producers groups”, specifically author of the chapter “Protecting Geographical Names in the Russian Federation”, published by OrigIn in 2012.
- In 2015, I was the author of the following publications: GEOGRAPHICAL NAMES AND AGRI-FOOD PRODUCTS: INSTRUCTIONS FOR USE – Collective trademarks and quality marks in the agri-food sector (AIPPO June newsletter) – “Geographical indications and e-Commerce: first assumption for evolution (Special Edition of Italia Oggi for Expo 2015 Fighting counterfeit agri-food products on the Internet)
- 2019 tesis: “From analysis to sensorial storytelling” (Master ALMA/AIS)
- 2021 co-author of the book: “Balsamic Vinegar of Modena Sensory analysis” – Centro Studi Assaggiatori - Brescia

Personal information

I hereby consent to the processing of my personal data pursuant to Italian Legislative Decree No. 196 of 30 June 2003, “Personal Data Protection Code”